



## Erwin P. Sales

Corona, California 92879  
(951) 736-9810  
epsgraphix2020@gmail.com  
www.epsdeziqn.com  
www.epsdeziqn.com/wp

### CAREER FOCUS:

Creative, accomplished and versatile graphic designer with more than a decade of web, print and multimedia experience is seeking a Web Graphic Designer position. Expertise in conceptualizing ideas, branding, marketing communications and digital media.

#### Professional Skills:

- Web Graphic Design
- Conceptual and Page Layout Design
- Logo and Typography Design
- Marketing and Collateral
- Trade Show and Display
- Powerpoint/Keynote Presentation
- Mobile Devices and Apps
- Photography and Video
- eCommerce
- Project and Content Management
- Social Media

#### Software/Technical Skills:

- Mac and Windows OS
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator and Acrobat
- Adobe Dreamweaver
- Adobe Muse
- Adobe Flash and After Effects
- Wordpress
- MS Word, Excel and Powerpoint
- HTML and CSS
- PHP & JavaScript (Basic)

### PROFESSIONAL EXPERIENCE:

#### **Graphic Design Assistant** (12/2014 -3S/2015 contract) **Randstad/Visual Lighting Technologies**, Irvine, CA 92618

Design and production of a brochure and catalog related to fiber optic lighting technology. Project involves layout, cover design, optimizing images and technical specifications for print and web application. Collaborate with marketing and engineering team from concept to product launch. Utilize Adobe CC (InDesign, Illustrator and Photoshop) and Microsoft Office Suite.

#### **Web Graphic Designer (freelance)** 2009 to present. **epsDeziqn**, Corona, California 92879

Design, optimize and maintenance of web pages that are effective and engaging related to marketing, ecommerce and promotional campaigns for local businesses. Integrate client requirements and application of current digital trends. Create landing pages, email address, banners, ecommerce, add carts and other rich media. Embed YouTube, set up SEO, Google Adwords and social media. Test web page and upload files on a host. Print ads, illustration and production of brochures, magazine, catalogs and variety of collaterals. Utilize HTML, CSS, Adobe CS6 (Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, After Effects and Muse); MS Office (Powerpoint, Excel, Word, Movie Maker, Publisher) and Wordpress.

#### **Graphic Designer II**, 1999 to 2009 **City of Santa Ana** **Community Development Agency and Planning Building Agency** 20 Civic Center Plaza, Santa Ana, CA 92701

Conceptual design and production a wide array of graphics and other presentation related to public information and marketing campaigns. Creative projects include: annual reports, displays, brochures, newsletters, manuals, technical illustration, maps, infographics, flyers, covers, photography, powerpoint and other collateral projects. Project management of Planning and Building Agency graphics including operational, strategic, financial from quotes to bid, personnel supervision and administration support. Extensive collaboration and coordination with staff, management, vendors and consultants to conceive ideas and solutions, consistently exceed goals and deadlines. Programs used: Adobe Photoshop, Illustrator, InDesign and MS Office Suite.

### EDUCATION:

**Web Master Certificate**, December 2011  
Riverside Community College, Norco, CA

**B.S. Graphic Design**  
Woodbury University, Burbank, CA